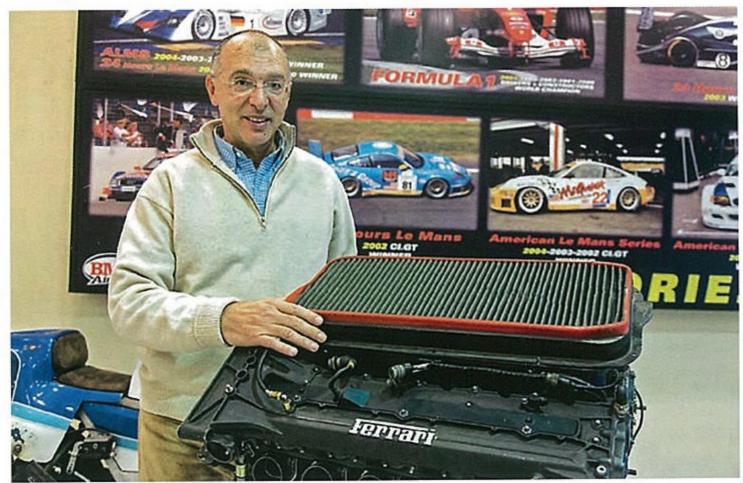
## High Performance 4WD Air Filters from BMC

BMC Air Filters, designed and manufactured in Italy, have announced a new range of high performance air filters for Australian 4WD vehicle applications.

The new range includes OE replacement air filters for almost every 4WD vehicle in Australia including Toyota Hilux and Landcruiser, Nissan Patrol and Navara, Ford Ranger and Courier, Mazda B2500, and BT-50, Mitsubishi Pajero, and the Holden Colorado.



BMC Air Filters were originally developed in association with the Ferrari F1 Team, and many of the leading Australian V8 Supercar teams run BMC Air Filters as they deliver quality, performance and reliability. BMC air filters guarantee the air flow required by exceptionally high-performance engines everywhere.



BMC founder Mr Gaetano Bergami.

"BMC prepares between 1000 and 4000 different filters every day. Almost every single work step is performed manually, including in the manufacturing of aftermarket air filters".

The BMC air filter is composed of an epoxy-coated alloy mesh to ensure protection from petrol fumes and oxidization due to air humidity, covered by a special multilayer cotton filtration material which guarantees containment of impurities from as small as 7 microns, where paper filters generally only offer filtration of particles of 10 microns.

BMC air filters are also designed and produced to ensure a higher air flow than original filters, producing less than half the pressure drop when compared to paper filters. BMC air filters allow more air into the engine, while providing better protection. The unique construction of BMC air filters results

in both increased power and improved fuel economy.

As cotton is a natural material which can be reused several times, the filter can be washed with a special detergent then re-oiled, saving the cost of changing the air filter each time the vehicle is serviced. The filter can even be cleaned and regenerated in the outback, with the handy infield service kit. BMC air filters have a general lifespan equal to that of the vehicle.



If a 4WD uses an aftermarket snorkel you can increase the benefits several ways using BMC air filters. These snorkels offer cooler, cleaner air with a "Ram air charge". The engine needs air and fuel to make it work. More air going into the engine means more efficient combustion. When the air is taken from under the bonnet, the air is hotter than the air that is collected by a snorkel at roof level.

The hotter the air, the less available oxygen there is for efficient combustion, therefore an increase in airflow will result in more power and torque. The BMC filter increases air flow and complements this "Ram effect", all while offering better filtration.

BMC air filters offer a huge range of OE replacement air filters, designed to replace

the original paper or foam filters, for over 9000 vehicle applications including Holden, Ford, Toyota, Honda, Mazda, Nissan, Toyota, Lexus, Hyundai, Kia and a whole lot more.

For more information visit: www.BMCairfilter.com.au